

# Morehead State University

## 1. Are more Kentuckians ready for postsecondary education?

- Establish the Kentucky Academy of Adult Education to expand and improve statewide preparation of adult education teachers and administrators.
- Create additional pre-school through college local partnerships with the Appalachian P-16 Council.
- Encourage middle school students to stay in school and better equip themselves for post-secondary education through the institutional and statewide GEAR-UP (Gaining Early Awareness and Readiness for Undergraduate Programs) grants.
- Train elementary and secondary teachers to more effectively use modern learning technologies via the PT-3 grant (Preparing Tomorrow's Teachers to Use Technology).
- Offer new innovation grants for stay-in-school programs at regional high schools through the Kentucky Higher Education Network Center.

## 2. Are more students enrolling?

- Preserve current momentum in enrollment growth.
- Intensify marketing efforts to attract more first-time, traditional students from Kentucky.
- Target GED recipients and other adults in recruitment efforts.
- Enhance on-campus living and learning facilities.
- Expand recruitment of minority students in urban areas.
- Maintain leadership in student access to on-line services and other technology.
- Seek additional transfer students through new and existing joint degree programs (2+2) and dual admissions with KCTCS institutions.
- Enroll more non-traditional students through distance learning access via the KYVU and interactive video and increased financial aid.
- Partner with KCTCS institutions to provide improved facilities and services at extended campus centers.
- Expedite development of the Space Science Center to stimulate more interest in science and engineering among pre-college students.
- Engage alumni actively and systematically in student recruitment, including minority populations.
- Continue leadership in availability of KYVU degree programs and determine need for new degrees to meet changing career fields.
- Reinforce institutional commitment to merit-based financial aid, free tuition for promising high school students during the senior year and financial aid workshops for prospective students and parents.

### **3. Are more students advancing through the system?**

- Strengthen personal counseling and tutorial aid of underprepared first-time and readmitted students, to improve retention.
- Review academic and administrative policies to maintain high standards while facilitating attainment of retention goals.
- Increase institutional endowments to attract and retain prominent faculty members to strengthen academic programs and foster student achievement.
- Provide statewide leadership in professional preparation of adult education teachers and administrators through the CPE-funded Kentucky Academy of Adult Education.
- Continue growth in recruitment of Kentucky graduate students through the Appalachian Graduate Consortium with Pikeville College and other independent institutions.

### **4. Are we preparing Kentuckians for life and work?**

- Broaden access to technology to inspire students to fully embrace technology by integrating it into their daily lives.
- Expand English as a Second Language (ESL) and other programs involving international students to expose more faculty and students to world cultures, including global business practices.
- Initiate service learning programs to help students develop an appreciation of community volunteerism.
- Develop more stringent evaluation of academic programs through increased use of alumni and employer satisfaction surveys.

### **5. Are Kentucky's communities and economy benefiting?**

- Extend outreach services to local communities through the Institute for Regional Analysis and Public Policy to assist in enterprise development related to the new economy.
- Enlarge cultural heritage-related tourism activities by the Kentucky Folk Art Center and Kentucky Center for Traditional Music.
- Provide on-site and distance learning staff training programs for new and expanding employers with emphasis on the new economy.
- Activate the Space Science Center and seek additional federal research funding to assist with new space-related entrepreneurial activities.
- Increase teaching, public service, and research involvement with agricultural organizations and individuals to help the industry cope with changing economic and cultural conditions.